PRAYON

Prayon delivers very pure fertilisers on the European market

Engis, June 16, 2011

Prayon, a world leader in the production of phosphates, delivers very pure fertilisers on the European market. This top purity level enables extremely high solubility in water.

The Prayon Group has for long been one of the leading European manufacturers of high-quality fertilisers such as MAP (mono ammonium phosphate) and MKP (mono potassium phosphate). To better satisfy the needs of its customers, the company now delivers a complete range of products commercialised under the Hortipray® brandname: potassium nitrate (*), calcium nitrate, magnesium sulphate, NPKs...

"Our objective is to offer a global solution with a comprehensive range of essential plant nutrients and solutions", says Philippe Simal, Prayon's Sales and Marketing Manager Horticulture. "We want growers and distributors to have a one-stop-shop for most of their needs".

The Prayon R&D team actively works at the development of new fertiliser formulations. "Fertiliser formulations need to exactly match growers' needs", adds Philippe Simal. "Quality is a key element at Prayon. We want to constantly improve our products and deliver the best solutions to our customers".

(*) Prayon is the exclusive distributor (in Europe, Turkey and Maghreb) of potassium nitrate produced by Kemapco (Jordan)

About Prayon

With more than a century of industrial experience, the Belgium-based Prayon Group is a world leader in phosphate chemistry. The Prayon Group is owned jointly by the Office Chérifien des Phosphates (OCP) and the Wallonia Regional Investment Company (SRIW), which have equal stakes in it. With manufacturing operations in Belgium, France and the United States, Prayon serves a global customer base through a sales and service organization that spans the globe.

Products

Prayon manufactures and markets an extensive range of purified phosphoric acids, phosphate salts and fluorine products from our sites throughout the world. The Prayon products are chiefly used as primary materials in the manufacture of end products. They are used in food (including baked goods, meat, processed cheese, fish and seafood, cereals, fruit and vegetables), drinks, pharmaceutical products (including toothpaste, oral hygiene products and excipients) and a range of industrial applications (for paper, ceramics, glass, metal, and so on).

Processes

The Prayon wet processes for phosphoric acid production are marketed throughout the world and are used to produce over 50% of the world's merchant grade phosphoric acid.

More information on www.prayon.com

Contact person

Will Dale (Prayon UK)

Email: wdale@prayon.co.uk

Tel: +44 1582 769999

Fax: + 44 1582 769899