



OUR COMMITMENT

Prayon is committed to ensuring that the Group fulfils its **mission** and to guiding it in achieving its **vision** whilst remaining true to its core **values**.

Safety is a top priority. Every day we work to make our sites safer and our facilities more secure, to enhance **foodstuffs safety** and to make sure that our products are used safely. Safeguarding **human health** and the **environment** are also core principles.

We want to become a leading player in **niche markets** such as food additives, horticulture and industrial applications offering a high level of added value. We also want to further consolidate our position as the world leader in **phosphoric acid technology**.

We are keen to cement the company's long-term future via a strategy of **excellence** in the form of our six strategic priorities, and **profitability** which will generate added value for staff and shareholders alike.

We are careful to **listen to both customers and the market** and in this context, we supply top-quality services and products and provide the very best application support.

Against the backdrop of a highly competitive market, we must continually seek to **innovate**. We encourage our staff to be creative and to **enhance their skills and expertise** through appropriate training. Recognizing performance and acknowledging achievement is a core value for us in terms of motivating and rewarding our staff.

The Group's **Management System** plays a crucial role in helping us to achieve our goal of improving risk management. Implementing and monitoring this system rigorously across all the Prayon Group's units is vital in order for us to roll out action plans the results of which can be verified and recognized.

As far as Prayon is concerned, honoring this commitment and complying with all relevant legislation, standards, agreements and contracts with partners and customers is a core requirement and one we are more than willing to fulfil to ensure our long-term future.

The Executive Committee,